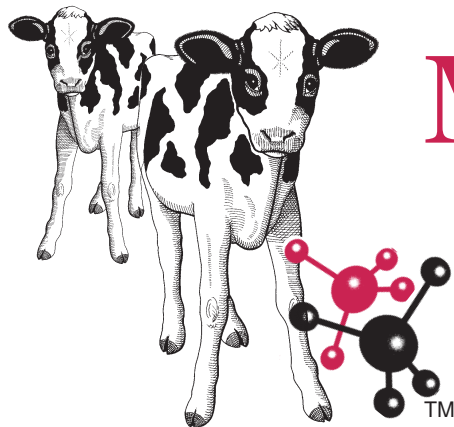




Merrick's

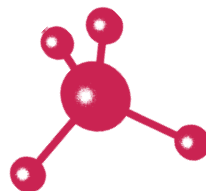
The Performance Leader in Baby Animal Nutrition



MILLENNIUM™

Instant Calf Milk Replacer

with Proprietary Protein and Supplemental Amino Acids



The MILLENNIUM Concept

Advanced Technological Concept

MILLENNIUM calf milk replacer is the result of two years of extensive research into alternative protein milk replacers. Merrick's Research and Development Department focused on this concept as a way to provide producers with an innovative tool to develop profitable, healthy calves, timely and economically. This formulation, combining proprietary proteins and balanced amino acids is the key to MILLENNIUM's success.

Advanced Early Weaning Concept

With MILLENNIUM's unique concept, progressive producers now have a new tool for early weaning. Tests prove MILLENNIUM's concept of proprietary proteins and balanced amino acids promotes early weaning. Calves fed MILLENNIUM consumed 2 lbs of starter per day for at least 3 consecutive days by 4 weeks of age.

Refer to test results on the reverse side.

Advanced Concept Saves Time & Saves Money

The U.S. Department of Agriculture reports the average age at weaning is currently 7.9 weeks. With MILLENNIUM's advanced technology and early weaning concept, you can cut that average in half. You will not only save time . . . you will also save money!

NONMEDICATED

MEDICATED: 45.4 g/ton *DECCOX®

* DECCOX® brand of Decoquinatate is a registered trademark of Alpha Pharma Inc.

OR AVAILABLE WITH:

Neomycin Sulfate and Oxytetracycline Hydrochloride at the maximum allowable levels for treatment of scours and pneumonia.

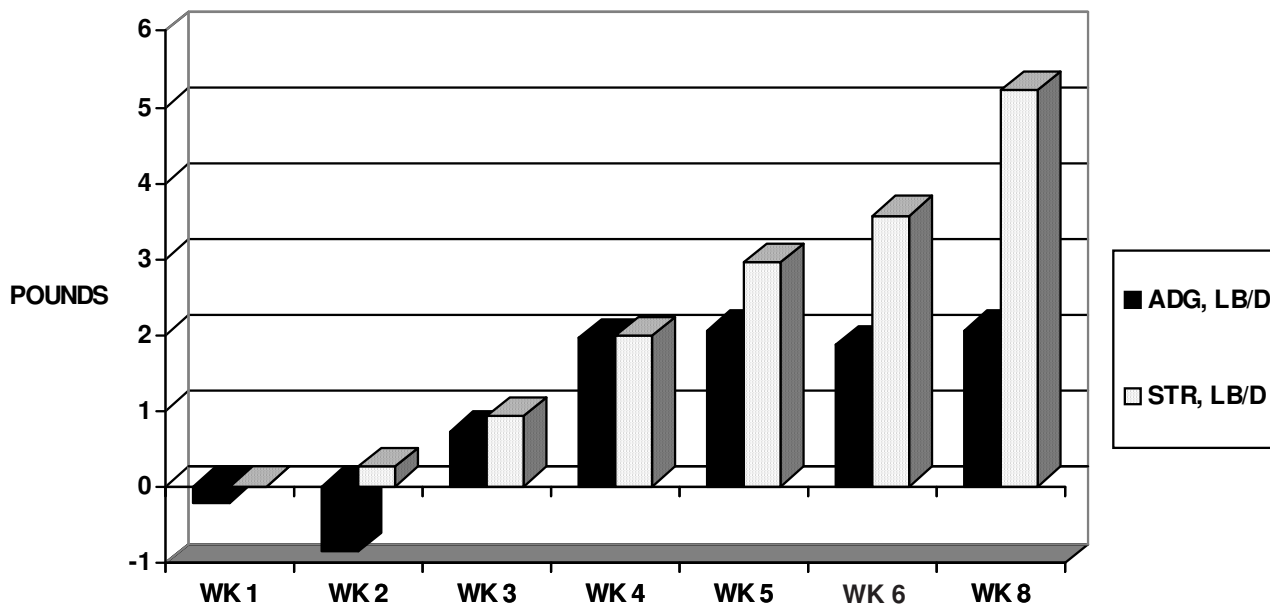
GUARANTEED ANALYSIS

Crude Protein, minimum	18.00%
Crude Fat, minimum	20.00%
Crude Fiber, maximum	0.15%
Calcium, minimum	0.50%
Calcium, maximum	1.00%
Phosphorus, minimum	0.60%
Ash, maximum	9.00%
Moisture, maximum	3.00%
Vitamin A, minimum	35,000 IU/lb
Vitamin D3, minimum	7,500 IU/lb
Vitamin E, minimum	150 IU/lb

INGREDIENTS

Dried Whey, Dried Whey Product, Dried Milk Protein, Dried Skimmed Milk, Egg Product, Animal Fat preserved with BHA, Lecithin, L-Lysine, DL-Methionine, L-Threonine, Dicalcium Phosphate, Calcium Carbonate, Vitamin A Supplement, Vitamin D3 Supplement, Vitamin E Supplement, Vitamin B12 Supplement, Thiamine Mononitrate, Ascorbic Acid, Biotin, Riboflavin, d-Calcium Pantothenate, Niacin Supplement, Choline Chloride, Menadione Sodium Bisulfite Complex (source of Vitamin K Activity), Folic Acid, Pyridoxine Hydrochloride, Magnesium Sulfate, Zinc Sulfate, Manganese Sulfate, Copper Sulfate, Cobalt Sulfate, Iron Sulfate, Selenium Yeast, Calcium Iodate, Mineral Oil, Sodium Aluminosilicate, Natural and Artificial Flavors.

MILLENNIUM: AVERAGE DAILY GAINS AND STARTER INTAKE



INITIAL WEIGHT: 99.7 LBS

Week 1

B. Wt/lb 98.2
ADG, lb/d -.21
Str, lb/d 0

Week 2

B. Wt/lb 92.2
ADG, lb/d -.86
Str, lb/d .26

Week 3

B. Wt/lb 97.3
ADG, lb/d .73
Str, lb/d .93

Week 4

B. Wt/lb 111.0
ADG, lb/d 1.96
Str, lb/d 1.99

Week 5

B. Wt/lb 125.4
ADG, lb/d 2.06
Str, lb/d 2.95

Week 6

B. Wt/lb 140.3
ADG, lb/d 1.86
Str, lb/d 3.57

Week 8

B. Wt/lb 167.1
ADG, lb/d 2.06
Str, lb/d 5.23

MIXING & FEEDING INSTRUCTIONS

No whole milk is required after the colostrum feeding period when calf milk replacer is used.

Mix milk replacer powder at the rate of 1 cup (8 oz of dry powder) per 2 quarts of water* (100° to 120° F). Feed approximately 2 quarts of reconstituted milk replacer TWICE A DAY.

For herd replacement calves, calves can be weaned from milk replacer when consumption of calf starter is at 2 lbs per day for at least 3 consecutive days

Calves will vary in feed requirements depending on size and age. However, a longer feeding period is recommended for small and poor performing calves.

*Cup in each bag holds approximately 8 oz dry weight.

PACKAGING

Available in 25 lb and 50 lb easy-open bags, with separate heat-sealed poly liners for moisture protection. The paper used in Merrick's bags is recyclable and a renewable resource.

PRODUCT NO.

10045011	25 lb bags Decoquinatate
10045012	50 lb bags Decoquinatate
10945011	25 lb bags Nonmedicated
10945012	50 lb bags Nonmedicated

MERRICK'S, INC.

A Subsidiary of Merrick Animal Nutrition, Inc.

P. O. Box 620307 • Middleton, WI 53562-0307 USA

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www.merricks.com

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