



SUPER CALF-KIT®

**Increases the
Caloric Density
in Milk Replacer
or Whole Milk
for Calves Exposed to
*Temperatures Below 30° F***

Calves Exposed To Temperatures Below 30° F Need *SUPER CALF-KIT®*

In cold winter weather conditions, producers are concerned with calf survival and growth. Newborn calves have limited body fat as energy reserves, sparse hair coat and a high energy need relative to their body weight. Stress and cold weather significantly increase their energy needs.

Calf survivability in cold temperatures depends on its ability to keep a constant or nearly constant core body temperature. Research has demonstrated the benefits of raising the caloric density in whole milk or milk replacer fed to calves. To maintain normal body temperatures in weather below 30°F, calves need a high energy feed. Calves need ***SUPER CALF-KIT!***

Economical

SUPER CALF-KIT is economical because you add only 2 oz per feeding (4 oz per day) at ***a cost of less than 25 cents per day, per calf****. . . a very small price to pay for your future replacement heifers or bull calves.

*Cost based on 2004 prices.

Packaging

Available in 8 lb pails and 25 lb easy-open bags. Bags have separate heat-sealed poly liners for moisture protection. The paper used in Merrick's bags is recyclable and a renewable resource.

Product No.

37970017 8 lb pails
37970011 25 lb bags

GUARANTEED ANALYSIS

Crude Protein, minimum	7.00%
Crude Fat, minimum	60.00%
Crude Fiber, maximum	0.15%
Ash, maximum	4.00%
Moisture, maximum	3.00%
Vitamin A, minimum	35,000 IU/lb
Vitamin D3, minimum	7,500 IU/lb
Vitamin E, minimum	50 IU/lb

INGREDIENTS

Animal Fat preserved with BHA, Dried Whey, Dried Whey Product, Dried Milk Protein, Lecithin, Vitamin A Supplement, Vitamin D3 Supplement, Vitamin E Supplement, Vitamin B12 Supplement, Thiamine Mononitrate, Ascorbic Acid, Biotin, Riboflavin, d-Calcium Pantothenate, Niacin Supplement, Choline Chloride, Menadione Sodium Bisulfite Complex (Source of Vitamin K Activity), Folic Acid, Pyridoxine Hydrochloride, Magnesium Sulfate, Zinc Sulfate, Manganese Sulfate, Copper Sulfate, Cobalt Sulfate, Iron Sulfate, Sodium Selenite, Calcium Iodate, Mineral Oil, Sodium Aluminosilicate, Natural and Artificial Flavors.

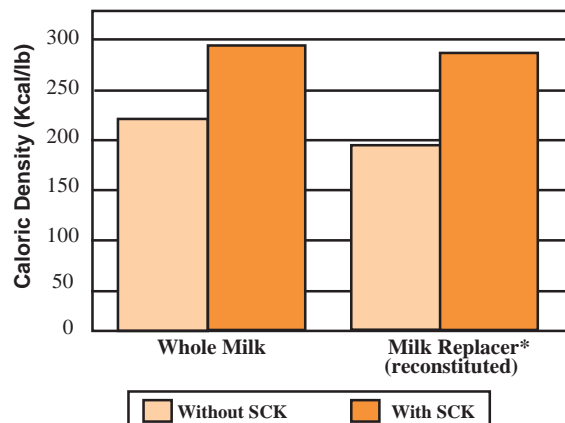
FEEDING INSTRUCTIONS

Add 1 measure (2 oz) of ***SUPER CALF-KIT*** to 2 quarts of whole milk or reconstituted milk replacer and feed **TWICE DAILY** at regular intervals. Milk replacer or whole milk should be at least 110° to 115° F before adding ***SUPER CALF-KIT***.

**Comparisons and
Trial Results on Page 2**



The Caloric Density of Whole Milk and Milk Replacer with and without *SUPER CALF-KIT*[®]



*Based on Milk Replacer Containing 20% Fat

Compare the Difference

SUPER CALF-KIT added to whole milk increases the caloric density by 39.5%

SUPER CALF-KIT added to milk replacer increases the caloric density by 42.7%

University Tests Prove *SUPER CALF-KIT* Works!

	Control Whole Milk	Control Milk Replacer	Whole Milk + SCK	Milk Replacer + SCK
Average Daily Gain*	.20 lbs	.28 lbs	.40 lbs	.48 lbs

*Over a 4 week period

SUPER CALF-KIT added to whole milk increases the average daily gain by 100%

SUPER CALF-KIT added to milk replacer increases the average daily gain by 71.4%



Merrick's

The Performance Leader in Baby Animal Nutrition

MERRICK'S, INC.

A Division of Merrick Animal Nutrition, Inc.

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2/04